

KARNATAKA CO-OPERATIVE MILK PRODUCERS FEDERATION LIMITED

KMF Complex, P.B.No.2915, Dr.M.H.Marigowda Road, Bengaluru – 560 029

El: 080-26096782/871, Fax:080-25536105

e-mail: director.marketing2@kmf.coop, visit at: www.kmfnandini.coop

Expression of Interest (EOI) Document

KARNATAKA CO-OPERATIVE MILK PRODUCERS FEDERATION LTD.

KMF Complex: Dr. M. H. Marigowda Road, DRC Post, Bangalore-560 029.

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No.: KMF/MKTG/EOI/Nandini Cattle Feed/ 2023

Date: 18/12/2023

EXPRESSION OF INTEREST (EOI)

Karnataka Co-operative Milk Producers Federation Ltd (KMF) Bangalore is the second largest Co-operative Milk Producers Federation in India and is marketing milk and milk products in the brand name of “**NANDINI**” across India. KMF is manufacturing and supplying cattle feed to the farmers through its own units spread across Karnataka. Nandini cattle feed is known for its quality throughout Karnataka. KMF intends to appoint distributors to market its cattle feed across South India and in this regard KMF invites Expression of Interest (EOI) from interested individuals/Firms/Organizations who are interested to be a part of KMF in marketing Nandini cattle in Kerala and Andhra Pradesh States.

Interested candidates may submit their expression of interest with relevant details and a brief write up on their experience and suitability for this on or before 15.01.2024 to director.marketing2@kmf.coop.

For any clarification, Contact Director (Marketing-2) - KMF, at the above numbers during office hours.

The EOI document can be downloaded from our website: www.Kmfnandini.coop. KMF reserves the right to accept or reject any or all applications without assigning any reasons thereof.

-S/d-
Director(Mktg-2)

Information Memorandum

1.1 Background

Karnataka Cooperative Milk Producers' Federation Limited (KMF) is the Apex Body of Karnataka representing Dairy Formers' Co-operatives. It is the second largest dairy co-operative amongst the dairy cooperatives in the country after AMUL dealing in Milk & Milk products. In South India it stands first in terms of procurement as well as sales. One of the core functions of the federation is manufacturing and supplying cattle feed to the registered milk pourer members on its own and also Nandini cattle feed is known for its quality throughout Karnataka.

Preamble:

Karnataka Cooperative Milk Producers' Federation Limited (KMF) is the Apex Body of Karnataka representing Dairy Formers' Co-operatives. It is the second largest dairy co-operative amongst the dairy cooperatives in the country after AMUL dealing in Milk & Milk products.

KMF intends to appoint distributors to market its cattle feed across South India and in this regard KMF invites Expression of Interest (EOI) from interested individuals/Firms/Organizations who are interested to be a part of KMF in marketing Nandini cattle in Kerala and Andhra Pradesh States.

1.2 Scope under this EOI:

KMF intends to appoint distributors to market its cattle feed across South India and in this regard KMF invites Expression of Interest (EOI) from interested individuals/Firms/Organizations who are interested to be a part of KMF in marketing Nandini cattle in Kerala and Andhra Pradesh States.

KMF reserves the right to call for any further information. Any information furnished by the firm found to be incorrect at any stage would render their being declared ineligible. KMF shall not be responsible for any postal delay. Incomplete applications shall summarily lead to rejection of the application. Karnataka Milk Marketing Federation have the discretion to evaluate the performance of the successful Consignment Agent/super stockist at periodic intervals and reserves the right to discontinue the operations if performance is found to be unsatisfactory. KMMF shall have the right to reject any or all the bid without assigning any reason.

Form – 1 Format for Applicant
Covering Letter Format for submitting EOI

[Date]

[Place]

To,

The Director (Marketing -2),
Karnataka Co-operative Milk Producers Federation Limited,
KMF Complex, P.B.No.2915,
Dr. M. H. Marigowda Road,
Bengaluru – 560 029

Sir,

Sub: Submission of EOI for Marketing Nandini Cattle Feed in (State)-reg.

In response to the advertisement inviting EOI from the interested individuals/Entrepreneurs for “Marketing Nandini Cattle Feed in Kerala and Andhrapradesh States”, I/We would like to submit my/our EOI for the proposed Distributorship along with all the requisite documents.

I/We have gone through and fully understood all information provided in the EOI Document. KMF and its authorized representatives are hereby authorized to conduct any inquiries or investigations to verify documents and information submitted in connection with this EOI.

I understand that, KMF may, in its absolute discretion, reject or accept any Application.

I declare that all statements made by me and all the information pursuant to this letter of Application are complete, true and accurate to the best of my knowledge and belief.

Signature of Applicant

Form -2

Profile of Applicant

1	Details of the Applicant	
a	Name of the Applicant	
b	Nature of the Applicant	Individual/Firm/Company/Others
c	Address of the Applicant	
d	If Company/Firm Year of commencement of business	
e	If Company/Firm Registration Number and Detail	
f	PAN number & details	
g	GST Registration details	
2.	Details of concept person for communication:	
a.	Contact Number (land line)	
b.	E-mail address	
3.	State willing to market Nandini Cattle feed	

1 Any other particulars in support of capability of the Applicant

Signature of the authorized
Signatory with name & seal

Form -3

MINIMUM ELIGIBILITY CRITERIA

The applicants who fulfil the following minimum eligibility criteria alone may apply.

1. The firm should have been in active existence atleast for the preceding 5 years. Submit copy of Certificate of incorporation/ partnership deed etc.
2. The firm should have recorded a minimum annual turnover of ₹50 Crores in each of the immediate preceding 3 financial years. In support of their eligibility under this criterion, firms should furnish self-attested copies of Audited Accounts /Balance Sheet/Annual Report duly certified by the Auditor.
3. The firm should be competent, experienced and financially sound with five years' experience in cattle feed distribution/ consignment agent/ distributor/dealer of packed commodities, grocery, agri-products, etc
4. The applicant should own or lease a minimum of 2 distribution vehicles and provide proof for the same
5. The applicant should own godown facility of minimum 5000 sq.ft either own building or leased. Appropriate proof to be attached with application

Form -4

SECURITY DEPOSIT

Applicants shall furnish a security deposit of Rs. 500000/- (Rupees five Lakh only) by way of DD favouring Managing Director, Karnataka Milk Marketing Federation, payable at Bangalore. This will be converted as Security Deposit on appointment.

Form - 5

Documents to be furnished

1. Present Business handled details for Individual/Firms/Organisations interested to market Nandini Cattle Feed.

CHECK LIST

Sl.No.	Particulars	Remarks
1	Form – 1 Format for Applicant Covering Letter Format for submitting EOI	
2	Form -2 Profile of Applicant	
3	Form – 3 All the relevant Documents pertaining to minimum eligibility criteria to be furnished	
4.	Form -4 Security Deposit Details	

Signature of the authorized
Signatory with name & seal

